



college impact

NACAC

National Association for
College Admission Counseling

a note from our founders

Thank you for your interest in College Impact!

Our board of former college admissions officers has designed the College Impact programs to help high school students engage in their academic and extracurricular interests while uniquely developing their profile for college admissions.

Years of college admissions experience have demonstrated to our team that a strong academic profile alone is not enough for students to gain entry into highly selective institutions. Applicants must also convey to admissions committees a purposeful commitment and involvement to their interests outside of the classroom.

As the college admissions process has become more competitive, we have recognized that the best way for students to stand out is by removing themselves from the context of their peer group and engaging in project-based learning that authentically develops their narrative - which is exactly what College Impact does.

Our team of mentors works collaboratively with students to create 1-on-1, highly tailored experiences. Mentors first help to identify interest areas and then develop and deliver an experiential learning program, enabling students to engage in exciting skill-building, while also creating maximum impact on future college applications.

We are excited for you to learn more about College Impact programs - **Research, Build and Learn** - and look forward to setting you up for success in the college admissions process - and beyond!

Watch our recent information session on College Impact covering

- Why extracurricular activities matter in college admissions
- Overview of Research, Build and Learn
- Introduction to some of our Research and Build mentors
- Feedback and deliverables from past participants
- The benefits of participating in College Impact

the benefits of impact

College Impact programs - developed by former college admissions officers - have been designed to help students go deeper into areas of academic interest and build differentiated experiences and skills that will be valued by college admissions officers.

Here are five benefits of the College Impact Research, Build and Learn programs.

Highly personalized to each student

Unlike cookie cutter summer programs or generic extracurricular activities, College Impact programs are tailored to each individual student's interests. We encourage students to explore areas outside of their comfort zone or dive deeper into interests, with the goal of finding a clear and differentiated path. Doing so **provides clear advantages in the college admissions process.**

Truly unique - and students take the credit

No two College Impact engagements are the same, meaning students gain a **truly unique and differentiated experience** that will enhance their profiles. College Impact serves as a "connector" program, so students highlight their experiences (not the program itself) on their college applications, allowing them to **take credit and keep our role behind the scenes.**

All online, all the time

College Impact programs have all been developed to be delivered exclusively online - they are not just a quick "COVID pivot" to virtual - which means students have **deeply engaging and meaningful extracurricular experiences.** Given their online nature, we connect students with the best-fit mentors, coaches and tutors, regardless of their geographic location.

Designed for today's busy schedules

Today's high school students are busier than ever. Because College Impact programs are all 1-on-1, they are highly flexible and meant to seamlessly integrate into students' schedules. Students dictate the frequency as well as length of their engagement, enabling them to build compelling extracurricular experience year-round and **best prepare themselves for success.**

Building skills for college - and beyond

College Impact programs help students develop important skills, such as critical thinking, initiative, commitment and time management, all of which are qualities that admissions officers look for in applicants. The programs also help students build broader life skills, like leadership and teamwork, **setting students up for success in the admissions process - and beyond.**



impact research

Impact Research pairs students with mentors from top-ranked research universities. Students work 1-on-1 online with their mentors, developing and supporting independent research and building specialized, college-level skills. Impact Research currently has mentors available in more than 50 academic disciplines, from artificial intelligence to political science to cognitive psychology.

Guided individually by their research mentor over 10 weeks, students explore a unique research project aligned with an academic area of interest. Optionally, students can also develop, write and publish a peer-reviewed research paper – as well as subsequently earn a letter of recommendation from their research mentor for use in their future college applications.

Program details

- Open to students in grades 9-12
- Offered in four terms (each 8-10 weeks): spring, summer, fall, winter
- Includes ten 1 hour sessions with mentor; expected additional commitment 2-4 hours/week

.....\$4,750

Mentors are available in the following fields

- | | | |
|--------------------------|-------------------------------|-----------------------------|
| • AI & Machine Learning | • Computational Biology | • Materials Science |
| • Anatomy | • Computer Science | • Mechanical Engineering |
| • Animal Behavior | • Computer Vision | • Medicine & Anatomy |
| • Applied Mechanics | • Condensed Matter Physics | • Molecular Biology |
| • Astrophysics | • Controls | • Neurodegenerative Disease |
| • Autism | • Cybersecurity | • Neuroscience & Psychology |
| • Behavioral Economics | • Data Science | • Number Theory |
| • Bioinformatics | • Differential Equations | • Political Science |
| • Biological Materials | • Economic Policy | • Product Design |
| • Biology | • Economics | • Renewable Energy |
| • Biomedical Engineering | • Genetics | • Software Development |
| • Bioprocess Engineering | • Graph Theory | • Stem Cell Biology |
| • Chemical Engineering | • Health & Disease | • Sustainability |
| • Chemistry | • Health Care Economics | • Technology & Economics |
| • Child Advocacy | • History | • Thermodynamics |
| • Cognitive Psychology | • Immunology & Virology | • Tissue Engineering |
| • College Access | • Machine Learning & Robotics | |

Meet a few of our research mentors



Carolyn

Carolyn received a BA in chemistry, art history and studio art from Trinity College, an MS in chemistry from the College of William and Mary and a Ph.D. in materials science and engineering from University of California, Los Angeles. She currently works in research at Younger Optics, focusing on the materials and processes for the development of 3D printing lenses. Previously, her research projects at Disney included polymer systems' applications of animation cels and using nanoparticles to detect heavy metals in aqueous systems.



Guillermo

Guillermo received his undergraduate degree from the University of Buenos Aires and his Ph.D. from Massachusetts Institute of Technology, both in mathematics. Guillermo was then a postdoctoral scholar and lecturer in applied mathematics at California Institute of Technology. Following Caltech, he began his professorship in mathematics at Georgia Institute of Technology, where he is also the Director of Undergraduate Studies. Guillermo has published more than 30 refereed journal articles and presented more than 50 lectures around the world.



Katrina

Katrina is completing her Ph.D. in biomedical engineering at Duke University. Her work focuses on creating material for regenerating dead tissue in the brain after a stroke. Previously, Kat received an MS in chemistry from UCLA and a BA in biology and studio art from University of Redlands. Kat is passionate about bringing STEM opportunities to BIPOCs and she has mentored high school students and undergraduates who have won presentation awards and have been selected for prestigious fellowships.



Milad

Milad received his Ph.D. in Economics and Finance from Bocconi University, in Milan, Italy. He also received his undergraduate degree in engineering from the University of Tehran and his MBA from the Sharif University of Technology. Milad is an economist at the Yale School of Management. In his research, he leverages data, statistical analysis, and econometrics to study incentives in various markets, and his work has been published in peer-reviewed journals. As a director for research activities, he has experience mentoring junior researchers and students on data analytics projects in finance and economics.

Meet a few of our research mentors



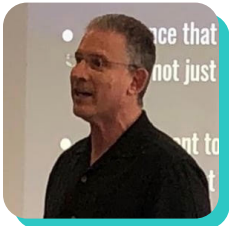
Monica

Monica completed her undergraduate degree in psychology at the University of California San Diego. She then worked in full-time neuroscience research at Stanford University. She completed her Ph.D. in Medical Science (Cognitive Psychology) at the University of Cambridge as a Gates Cambridge Scholar. In her research, Monica combines data science approaches to psychology and neuroscience research questions on topics like emotion, mindfulness, and mental health. Her work has been published and presented at international conferences and peer-reviewed journals, and she has experience mentoring junior students towards prestigious fellowships.



Ramy

Ramy received an MS in mechanical engineering from Georgia Institute of Technology, concentrating in solar power and solar tower applications. Ramy is currently enrolled at the Harvard University Extension School studying sustainability management. Previously, he studied mechanical engineering at the American University in Cairo, where he researched solar thermal energy and earned a certificate in corporate sustainability and innovation. Ramy also participated in astrophysics research at Harvard, as well as heat transfer research at Massachusetts Institute of Technology.



Stuart

Stuart is the CEO of OpTac International, Inc. Stuart has served as a Program Director and Assistant Professor of Public Protection & Safety, and he has taught leadership seminars at the University of Pennsylvania Wharton School of Business. Stuart is the author of multiple books and has trained foreign counter-terrorist teams, U.S. Department of Homeland Security, U.S. Special Forces, and federal, state, and local law enforcement personnel globally. Stuart has provided expert commentary on many television programs including: the Nancy Grace Show, Larry King Live, O'Reilly Factor, CNN, Fox News, MSNBC, MTV News, Tru/Court TV, BBC, and local news networks throughout the country. His extensive executive problem-solving and special operations experience have made him a sought-after special consultant for domestic and foreign government agencies.



Build is a mentorship program that supports high school students in developing an innovative, individualized extracurricular project, typically merging an academic area of interest and extracurricular focus. This passion or capstone project is truly unique, enabling students to clearly demonstrate their initiative, leadership and impact within their community – all qualities highly valued by admissions officers at highly selective institutions.

Students work directly with an experienced mentor, first brainstorming a compelling interdisciplinary project that connects their academic interest(s) with their future admissions narrative. Their mentor then provides comprehensive support - including up to fifteen hours of mentorship and guidance - to ensure completion of a project that jumps out on their future college applications.

Program details

- Open to students in grades 9-12
- Offered year-round, program is flexible and can run from 2-12 months
- Includes up to fifteen hours of mentorship and guidance

.....\$4,750

Past student projects have included

- Launching a Spotify podcast on epigenetics
- Starting sylvia, a women's clothing brand
- Developing a mobile application that connects students with local volunteer experiences
- Launching a community-based sports equipment non-profit
- Growing a tutoring business that serves underserved students



Learn is an academic program designed for ambitious students seeking to develop accelerated skills and demonstrate academic excellence to college admissions officers. Students receive 1-on-1 tutorial from an experienced instructor over the course of an academic year (two terms, 12 weeks each)

through weekly recorded lectures and twice weekly 30-minute 1-1 sessions. The instructor will establish a personalized curriculum tailored to the student's interests and provide rigorous preparation for an affiliated Advanced Placement exam taken in the spring.

The Learn program is perfect for students whose schedules do not enable them to take certain AP classes within their high school - or for students who are looking to advance their curriculum at an early age. Beyond the weekly recorded lectures and twice weekly 30-minute 1-1 sessions, students are expected to spend several hours each week completing assignments and preparing for class.

Instructors are currently available for the following courses:

- AP Calculus BC
- AP Psychology
- AP Biology
- AP Computer Science

Program details

- Open to high-achieving students in grades 8-11
- Yearlong program, broken into two terms of 12 weeks each
- Includes a weekly recorded lecture and two weekly 30 minute 1-1 sessions with instructor; expected additional commitment 3-6 hours/week
- Students are provided with guidance to independently register for AP exams in spring

.....\$6,500



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